

# Manager, Marketing & Communications

- Work with Australia's leading professional telephone and online counselling and training provider
- Accelerate your career in a challenging and creative role
- Full time, competitive package – 12 month contract

Based in the western suburbs of Melbourne, CSS is seeking a dynamic Marketing & Communication professional to transform our organisation's public profile and achieve nationwide awareness of our life saving services.

As the Manager, Marketing & Communications you will develop and maintain strategic relationships to elevate CSS' position and profile, and vastly increase community awareness of our vital services. You will also be responsible for ensuring all CSS' communications reflect the professionalism and expertise of CSS, while developing creative and innovative ways to cut-through and effectively promote our services.

To be considered for this role incumbents must possess the following job competencies:

- Tertiary Communications, Marketing or Public Relations qualifications.
- A minimum of five years experience in a public relations or corporate communications role.
- A successful track record in the implementation of communication strategies, ideally in a service based organisation and/or issues rich environment.
- Outstanding professional writing skills with proven experience in writing for both internal and external audiences.
- Excellent organisational skills with proven experience in managing projects from inception to implementation.
- Extensive marketing and communications experience, encompassing publications development, collateral development, branding, web development and event management experience.
- Highly developed interpersonal and verbal communication skills with an ability to build and sustain strong relationships with internal and external stakeholders.
- Ability to clearly articulate concepts and ideas in a way that will persuade, convince and influence others.
- Experience in not-for-profit, health services or government sectors would be highly regarded.

So who are we? CSS delivers confidential counselling, support, information and referral services 24 hours a day, 7 days a week operating with a team of professionally qualified psychologists and counsellors. Services include SuicideLine (VIC), Suicide Call Back Service, MensLine Australia, MensLine Australia Call Back Service, and specialist lines such as the *beyondblue* InfoLine and Veterans Line. For more information on Crisis Support Services visit [www.crisissupport.org.au](http://www.crisissupport.org.au)

Enquiries about the role should be directed to Ellise McLoughlan on (03) 8398 2809. Please send a resume and cover letter addressing the key selection criteria (as noted above) via email to [hr@crisissupport.org.au](mailto:hr@crisissupport.org.au). **Applications will be reviewed as they are received.**

*Visit our website to view important application information and the position description:*

<http://www.crisissupport.org.au/Vacancies.aspx>

**Please note: You must be an Australian citizen or have permanent residency to be considered for this position.**